

Privacy Policy

1. Introduction

Jupiter Group (“we”, “us”, “our”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website, products, or services. By accessing or using our services, you consent to the practices described in this policy.

2. Information We Collect

We may collect different types of personal and non-personal information when you interact with us, including:

- **Personal Information you provide voluntarily:** name, email address, postal address, phone number, job title, company name, payment details, identification documents, etc.
- **Automatically collected information:** IP address, device identifiers, browser type, OS, pages visited, time stamps, referrer URLs, cookies and tracking technologies.
- **Information from third parties:** publicly available data, business partners, analytics providers, or social media platforms (with your consent or as permitted by law).

3. Use of Your Information

We use the information collected for purposes including:

- To provide, operate, maintain, and improve our services
- To process transactions and deliver services you request
- To communicate with you, send updates, notices, and respond to inquiries
- To personalize your experience, tailor content, and recommend services
- To enforce our Terms of Service and protect our rights
- To detect, prevent, and address fraud, security issues, or illegal activity
- For marketing and advertising (with your consent where required)
- To comply with legal obligations and requests from law enforcement

4. Sharing and Disclosure

We may share your personal information with:

- **Service providers, vendors, and contractors** who help with our operations (e.g. payment processors, IT services, email providers)
- **Affiliates and subsidiaries** within the Jupiter Group
- **Business transferees** in connection with a merger, acquisition or sale of assets
- **Legal and regulatory authorities**, when required by law or to protect rights, property or safety
- **Other parties**, with your consent or as otherwise disclosed at the time of collection

5. International Transfers

If your information is transferred across borders (e.g. stored or processed in a different country), we will ensure appropriate safeguards are in place, such as standard contractual clauses, privacy frameworks, or other legally recognized mechanisms.

6. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law or for legitimate business purposes such as audits, compliance, or dispute resolution.

7. Security

We implement appropriate technical, administrative, and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. However, no system is completely secure, and we cannot guarantee absolute security.

8. Your Rights

Depending on your jurisdiction and local data protection laws, you may have certain rights, such as:

- Right to access your personal data
- Right to correct or update inaccurate or incomplete data
- Right to erase (delete) your personal data
- Right to restrict or object to processing
- Right to data portability (receive your data in a structured, machine-readable format)
- Right to withdraw consent (where processing is based on consent)
- Right to lodge a complaint with a supervisory authority

9. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Enable core site functionality
- Analyze site usage and performance
- Provide personalized content and advertising
- Remember your preferences

You may have the option to disable non-essential cookies via your browser or consent management tools. However, doing so may reduce the functionality of the services.

10. Children's Privacy

Our services are not intended for children under [age, e.g. 16 or 18, depending on jurisdiction]. We do not knowingly collect personal information from minors without verifiable parental or guardian consent.

11. Changes to This Privacy Policy

We may update this policy from time to time. When we make material changes, we will notify you (e.g. by email or via notice on our website) before the changes become effective. Your continued use of our services after changes indicates your acceptance of the revised policy.

12. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or how your data is handled.